



Metatron, the creator of the Flower of Life and the universe, welcomes you! His love is in you and with you.

Feel this love and the energy of his Creation Matrix. The Flower of Life is the order of all things, the order of the universe, the order of love. Connect with the Flower of Life and with everything you are. This energy makes everything so easy and playful for you. Be the creator of new things and manifest your creative ideas!

Digital Marketing Student (m/f)

Are you a Student with focus on Digital Marketing or Marketing Communications and are you looking for a side job to apply your knowledge? Come to Young & Spiritual and develop as well as implement digital marketing, communication and branding strategy in our start-up organisation based at Lake Constance.

Your responsibilities

- Build up the digital marketing strategy of our young and growing company
- Plan and execute all digital advertising campaigns (SEO/SEM, online-marketing, social media, e-commerce)
- Develop the social media strategy and manage all social media channels (Instagram, Facebook, YouTube etc.)
- Strategic and conceptual consultancy in product marketing communication
- Support the development of our web page presentation (implementation of online modules, online meditation videos and other promotional videos as well as pictures etc.)
- Contribute to the development of a clear and coherent brand strategy and ensure a consistent message and brand story is communicated effectively across all channels and audiences
- Measure and report performance of all digital marketing campaigns, and assess against goals
- Coordinate with internal partners and with external agencies
- Evaluate emerging technologies and provide through management for adoption where appropriate

Your profile

- You want to change the world with your heart
- Bachelor or Master Student in Marketing, Communication Design or a related field
- Practical experience in Digital Marketing or Marketing Communications is an advantage
- Comfortable with digital communications, specifically social media marketing (Instagram, Facebook, YouTube etc.)
- Technical knowledge of digital marketing tools (google analytics, website analytics, ad serving, campaigns & content tools)
- Strong analytical-skills, open-minded, solution-oriented, data driven & dynamic thinking
- Ability to work within a team as well as independently
- Understanding of an international B2C environment
- Fluency in German and English is a must, any other language is a benefit

Benefits

Responsible role within an exciting start-up atmosphere

Come to Young & Spiritual! We are looking forward to receiving your application via: hr@youngandspiritual.com

Please make sure your application contains the following: CV, desired position, career goals, salary expectations, notice period, certificate of enrolment, work permit if necessary - a cover letter is not required - Thank you!